

Will de Feyter

de Feyter Agri



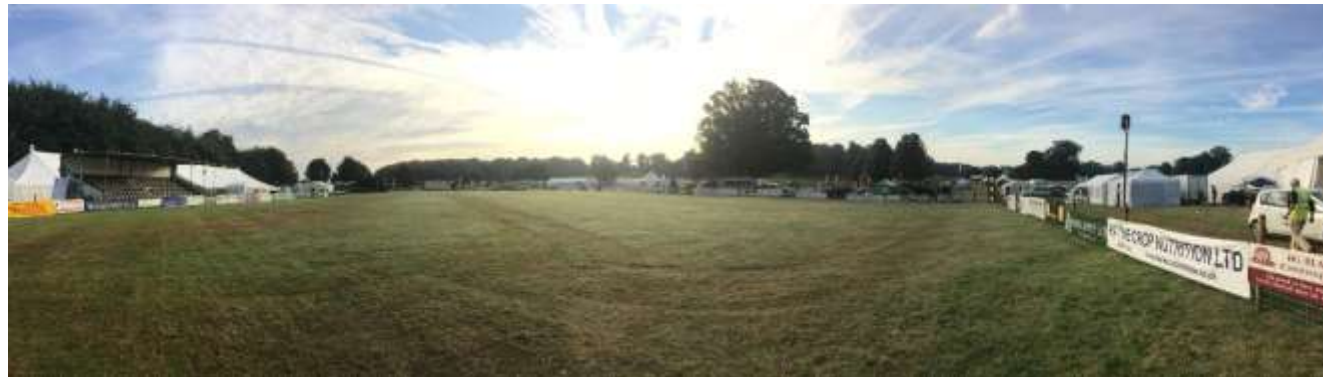
William de Feyter

de Feyter Agri

 @WildeFeyter

Who am I?

- Norfolk arable farmer's son
- Harper Adams graduate
- Norfolk Young Farmer
- Involvement in local agricultural shows



What I do and what my family does

- Sheep
- Contract finishing pigs
- Hay
- Contract labour



- Arable



How does an arable farmer become a stockman?

- Fat cattle and pigs on the farm in childhood
- Harper Adams placement on a large mixed farm in SE Cornwall
- Animal modules chosen over arable
- A desire to work for myself
- Grass
- Something to eat the grass



Contract labour/arable



Pigs

- Contract finishing
- Rented buildings



Sheep

- Lleyn and mule ewes
- Ewe lambs retained
- Ram lambs and undesirable ewe lambs slaughtered
- Lambs sold off grass
- Should work shouldn't it...



Stumbling blocks with the sheep

- Poor quality HLS grass
- Wormer resistance
- Lamb price crashes
- Spec of lambs required
- Fallen into the old trap of being product rather than market orientated



Solutions

- Get out of sheep?
- Carry on as I was?
- Sell elsewhere?
- Direct marketing?



Selling direct?!

- I'm a farmer I don't deal with the public!





Engaging with the public

- Its actually quite rewarding!



de Feyter Agri present their

Lambing day

A chance to experience the magic of
the lambing shed

**FREE
ENTRY**

Sunday 18th

March

10am-4pm

Nashs Farm

Old Lane

Ridlington

North Walsham

NR28 9NX



Refreshments available

Donations to the East Anglian Air Ambulance gratefully received

Where is it all going?!

- Pig numbers to grow
- Sheep numbers to grow
- Expand the direct marketing-farm shop?
- Mutton
- Future of meat



'Having a go'

- Independence
- Timescale
- Mistakes
- Use of time



Successful?

