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THE FUTURE OF FARMING

DELIVERY FOR THE FUTURE

JUNE 24TH 2016

- 70% OF FARMERS VOTED TO LEAVE THE EU
 - AVERAGE AGE OF A BRITISH FARMER 59
- THIS YEAR BRITISH FARMERS RECEIVED £2803 MILLION FROM THE EU
 - UK AGRICULTURE USES 69% OF THE COUNTRY'S LAND AREA
 - CONCENTRATED IN EAST ANGLIA AND THE SOUTH WEST
 - ON 212,000 FARM HOLDINGS

UK AGRICULTURE THE STATISTICS

- EMPLOYS 476,000 PEOPLE
- UK POPULATION 64 MILLION
- CONTRIBUTES £9.9 BILLION TO THE UK ECONOMY
 - UK GDP £2.32 TRILLION
- THE SERVICE SECTOR CONTRIBUTES 78% OF THE UK'S GDP
- THE UK PRODUCES LESS THAN 60% OF THE FOOD IT EATS
- UK WHEAT YIELDS HAVE REMAINED AT 8T PER Ha (3.24 T PER Ac) FOR THE PAST 15 YEARS

AND THESE BAD BOYS HAVE SHOT UP SINCE
JUNE!!



WE ARE UNDER PRESSURE



HOW ALIVE IS OUR COUNTRYSIDE

- TURTLE DOVE CONSERVATION STATUS **VULNERABLE**
 - GREY PARTRIDGE CONSERVATION STATUS **RED**
 - 60% OF INVERTEBRATE SPECIES **IN DECLINE**
 - 62% OF BUTTERFLIES HAVE **DECLINED**
 - FARMLAND BIRDS **DECLINED** BY 56% SINCE 1970
 - 8 OUT OF 10 WILDFLOWERS COULD **DISAPPEAR** WITHOUT POLLINATION

SORRY GUYS AND GIRLS WE ARE UNDER
PRESSURE TO DELIVER!!



The natural world is
in serious trouble and
it needs our help as
never before.



David Attenborough

A vertical graphic element consisting of a series of green circles of varying shades, arranged in a slightly curved line.

IS THIS THE URBAN IMAGE OF A BRITISH FARMER?



OR IS IT THIS?



HOW DO WE PROGRESS AGRICULTURE / LANDSCAPE

- Agriculture is the **main land user** and the resulting high visibility leads to a widespread perception that "rural" equates with "farming".
- Agricultural land management has created a **rich landscape diversity**, including a mosaic of woodlands, wetlands, and extensive tracts of an open countryside.
- Whilst the farming past has shaped the landscape, often the farming activities that helped generate those features have lost their environmental competitiveness.
- Traditional agricultural landscapes form part of the **cultural and natural heritage**.
- The **ecological integrity and the scenic value of landscapes** can be created by **High Value Farming With Nature**.

Bring on the
Environmental
Farm!



Not like this!!



But possibly like this?



SO HOW
MIGHT IT
WORK?



FARMING WITH PAYMENTS. FARMING WITH NONE.



LIVESTOCK BRING SO MUCH TO THE ENVIRONMENTAL FARM



PLANNING

- A LIVESTOCK FARMER WORKS 2 YEARS AHEAD
- A CHICKEN FARMER WORKS 6-12 WEEKS AHEAD
- AN ARABLE FARMER WORKS FOR THE MOMENT
- AND AN ACCOUNTANT IS 2 YEARS BEHIND ALL OF THEM!

A LITTLE GOES A LONG WAY



IF YOU HAVE BUFFERED THEM, WHY CUT THEM?





PRESERVE
PROTECT
POLLINATE

DON'T HOLD
BACK ON
INPUTS!



ENVIRONMENTAL
DOESN'T MEAN
ORGANIC!!



THIS IS ONE OF THE CROPS FROM THE ENVIRONMENTAL FARM



TARGETING BAP SPECIES





YOUR COUNTRY



NEEDS

YOU